The Design Show

ME 4054W
Fall 2011
The Design Show
When: Tuesday, December 13, 2011
Where: Great Hall, Coffman Memorial Union

Important Times:
Setup begins: 10:00 AM
Setup complete: 1:00 PM
Show opens to judges: 1:30 PM
Show opens to public: 2:30 PM
Show closes to public: 4:30 PM (last judge may leave 5/5:30)
Clean-up completed by: 6:00 PM
The Design Show: The Basics

**PURPOSE:**
Opportunity for each team to proudly present the results of a strong effort

**GOAL:**
To maximize the transfer of information by all available means

**FORMAT:**
Professional trade show

**DESIGN JURY:**
Each booth will be visited by 3-4 judges

All team members should be present and prepared to answer questions.
How you will be judged

About the judges:
• Diverse backgrounds:
  • Faculty
  • Advisers
  • Industry
• Not all are engineers

Prepare your materials so the judges have no doubt how you fare on these items. Help them help you.

Note that the Quality of the Design metrics are double weighted.
What to Expect

Check out Past Shows:
http://www.me.umn.edu/courses/me4054/designshow/gallery/index.html

Spring 2008
The Design Show: The Facilities

Default Facilities

- One 30 inch x 72 inch table
- One 6’ x 6’ display panel with cork board face (use pins only; no staples or tape)

Whatever you can set up & take down is generally acceptable. If in doubt, ask.

Bring your own extension cords.

If you need electrical power (beyond what is needed for a laptop) or to be in a special location, please let Devin Berg know by next Tuesday 12/6. We may not be able to accommodate all special requests. They will be handled on a first come, first served basis.
What to Expect

5.4.10, TUESDAY
CMU GREAT HALL
10:00 AM - 6:00 PM
MECHANICAL ENGINEERING
ELECTRICAL ENGINEERING
EE/ME DESIGN SHOWCASE
CONTACT: TORI POREK
RES # 20520

Please make sure all Annex doors have clearance to open and close safely with the furniture set-up.
What to Prepare

• Backdrop Materials (6’ x 6’ board is provided)
  – Posters
    • Large text, short explanations
    • Organized
    • Meaningful titles on all figures and all graph axes labeled
  – Several Regular Size Print-Outs
    • Display in Sequence

• Print your poster at ADCS Coffman B60
  $4.50 / ft²  http://oit.umn.edu/computer-labs/printing/index.htm
Poster Activity

Can Use:
• Large format printing
• Multiple smaller pages

Suggestions:
• Use visuals and color
• Pictures are worth a thousand words
• Outline your poster(s)
What to Prepare

• Suggestions for your tabletop:
  – Prototype
  – Laptop with images, video, something appropriate
  – Physical objects associated with testing or manufacturing processes
  – Final Design Report (bound)
  – No candy
What to Prepare

• The Elevator Speech

How would you describe your project to someone if you had to provide them with a 15-30 second overview while chatting in an elevator

• What, Why, and How
• Simple
• 2-3 sentences

A technically oriented lay-person should come away with the feeling that they understand what you did and why it was important!
Practice Your Elevator Speech!

• For ... (*Target User*) who ... (*need it addresses*).

• The ... (*Product Name*) is a ... (*category*) that ... (*key benefits*).

• Unlike ... (*primary alternative*), we ... (*what makes you better*).

Source: http://www.npdbd.umn.edu/deliver/elevator.html
What to Expect
Booth Presentation

Fall 2003

Fall 2009
What to Expect

Booth Presentation: Fully Corporate

Fall 2003
What to Expect

Backboard Material

Fall 2005

Fall 2008
What to Expect
Backboard Material

Fall 2006
What to Expect

Backboard Material

Fall 2005
What to Expect
Apparel: A Unified Front

Fall 2006

Fall 2009
What to Expect

Bring Power Strips and/or Extension Cords

Fall 2002
Suggested Attendees

• Classmates
• Family (Younger siblings, cousins, etc. are particularly recommended)
• Roommates
• Workmates, supervisors, etc.
• Potential external project sponsors
• Please invite anyone you think might be interested

Possible Attendees
• President Kahler
• Deans Crouch, Gladfelter, Strykowski
• Prof. Kortshagen
Submittals at the Design Show

To your Adviser:
Each team member submits their design notebook
Arrange whether they’d like a hard copy or CD of report

To Tori Piorek (at show):
CD of final report

TEXTBOOK

NOTE: Teaching evaluations and exit interview forms are also issued at the design show.
QUESTIONS?