IE Opportunities in IBM

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Company
International Business Machines (IBM) is the world's top provider of computer hardware. The company makes a broad range of computers, including PCs, notebooks, mainframes, and network servers. It also develops software (ranking #2, behind Microsoft) and peripherals, and derives about 35% of sales from an ever-expanding service arm that is the largest in the world. IBM owns software pioneer Lotus Development, maker of the Lotus Notes messaging system. Subsidiary Tivoli Systems develops tools that manage corporate computer networks. About 60% of sales are to customers outside the US. IBM continues to revamp its image, and is focusing on Internet business.

Refreshments will be served during presentation